



# ADOPT A ROOM

## Partnership Program

Ronald McDonald  
House Charities  
Atlantic





# Our Family

Zaccari Reid was born by emergency c-section in 2014. He came 7 weeks early but on the surface appeared to be healthy. It was 9 weeks later when his family's world turned upside down with a diagnosis of congenital nephrotic syndrome. In 2016, Zaccari was told he would have to be treated by an extremely rare form of dialysis. This meant that instead of being home his family had to either commit to driving 15 hours every week for treatment or find a home in Halifax until Zaccari received a kidney transplant. Uprooting Zaccari and his big brother Abaddon was simply not financially possible. Thankfully the Ronald McDonald House saved the day and offered them a place to stay and became their home away from home during treatment.

Since 2014, the Reid family spent a total of 679 nights at the Ronald McDonald House. In addition to a place to stay,

Ronald McDonald House gave them the opportunity to meet other families – to discuss the hard times, celebrate the victories and connect with other going through battles of their own. Ronald McDonald House not only gave them a place to call “home” so that Zaccari could receive his life supporting dialysis but while spending time at the hospital during treatments the Ronald McDonald Family Room gave them the opportunity to relax and be a family together while baking or doing crafts with the volunteers.

***Since 2014, the Barnaby family spent a total of 679 nights at the Ronald McDonald House.***

## Overview

The **Adopt a Room Partnership Program** allows an individual, company or organization to be the exclusive partner on one of the rooms at the **Ronald McDonald House®** in Halifax.

Your funding will provide families with a home away from home while keeping them close during a difficult time.

## Partnership Impact

Dollars raised through our Adopt a Room Partnership Program impact our families by providing:

- Lodging accommodations for families
- Access to laundry services, kitchen, televisions, computer & games
- Access to activities including an indoor play area, outdoor playground, video games, movie nights, monthly activities and much more
- 24-hour restricted access to house to ensure that families are safe at all times
- A sense a community with other families in the house who are also going through their own journey

## Adopt a Room Benefits

In joining our Adopt a Room Partnership Program, we promise to recognize the generosity of your gift by:

- **Prominent Signage** - name on room number plaque in designated area & on our donor wall for full year of sponsorship
- **Website** - your family name, foundation name, company name or logo on the RMHCA Website with hyperlink to your website
- **Impact Report** - we will provide you with annual statistics of the families being served by the RMHCA House and Family Rooms as well as recognize your support
- **Social Media** - highlight of room adoption with photos on RMHCA social media platforms
- **Your Service to Our Families** - signage recognizing your commitment to RMHCA that can be displayed in your home, office or given as an honorarium
- **In Person Recognition** - reception at house with invited guests to honour your gift & invitation to annual donor appreciation event
- **Home for Dinner** - opportunity to cook a meal for the families staying at the House or using one of the Family Rooms
- **Future Opportunities** - you will receive first right of refusal for adoption in subsequent years

