



Ronald McDonald
House Charities®
Atlantic



A to Z Fundraising

Creative ideas to help inspire your next fundraising event and keep families close when they need it most.

A. Arts and Craft Sale -

Grab your scissors, glue and markers and have fun making crafts like holiday decor, cards, etc. Sell them to your friends, family, and neighbours.

Auction - Organise an auction, ask your friends and family to donate items and donate the profits.

B. Bake Off -

Get your friends, family and colleagues to bake and share the finished product. People can vote for their favourites by donating.

Bingo Night - An oldie but a goodie. Host in your home, community centre, or even on social media.

C. Clothing Swap -

Collect gently used clothing and host a swap sale. Those who attend can make a donation for each item they walk away with.

Casual Day - Organize a day for the office to dress down by donation.

D. Dance Marathon -

Get people to sponsor you for every song you dance to. Bonus donations let your sponsors pick the song!

Dinner Party - People can donate in return for your delicious food and great company.

E. End of Year Parties -

Dedicate your holiday party to RMHC Atlantic. Collect donations at the door or in place of gifts to help keep families close.

Egg and Spoon Race - Invite your friends or co-workers together day full of the TV classic picnic games.

F. Flower Sales - Got a green thumb? Grow your own flowers and put together some unique bouquets to brighten someone's home and help provided a home-away-from-home for families.

Fantasy Pool - Everyone has a competitive side, whether it's sports, reality TV, or Award Shows. Pick a type of pool (fantasy, draft, or ballot), set a cost for participation, and a deadline for entry.

G. Garage Sale - Use your garage, driveway, shed, or even car to display your wares.

Gaming - fundraising has taken the gaming world by storm, join in an host your own gameathon. Not a computer gamer? Grab that old Nintendo 64 and have some good old fashioned fun!

H. Halloween - Host a spooky party, costume contest, door decorating, the options are endless! Halloween is a great time to raise some funds to support the kids who call Ronald McDonald House home.

I. Ice Cream Social - Sell some ice cream and toppings while enjoying a sweet treat with friends and coworkers.
Instagram - Share a selfie, donate, nominate a friend.

J. Jail & Bail - For a donation employees can be 'arrested'. For an additional donation they can post their own bail. You can even add in options for bounties.

Joke-a-thon - Collect a donation as admission to your joke-a-thon and keep your friends laughing. If the jokes are really bad, they can pay an extra fee to leave.

K. Kitchen Party - Your traditional kitchen party but with a twist, collect donations throughout the night to help stock the kitchen at Ronald McDonald House.

Karaoke - Who doesn't love a good Karaoke night? Charge by song, or alternatively people can donate to get you stop singing. However you like to Karaoke!

L. Lemonade Stand - when life gives you lemons, make lemonade and help keep families close.

Litter Picking - People will be very willing to pay you if you're cleaning up a backyard, local park, beach or kids' playground, especially if they know the money

is to support families from your community when they have to travel for the medical care they need.

M. Movie Night - A fan favourite at the House. Invite your friends over for a night at the movies. You provide the snacks and drinks for a donation.

Murder Mystery Evening - forget just a dinner party, turn it into an evening of mystery! It's no mystery that your event will keep families close when they need it most.

N. Nature Trail - Know a bit about the wildlife in your area? Charge people for guided nature walks.

Nominate - Make the most of your social media networks and nominate your friends to do something silly.

O. Obstacle Course - Set up a hard-core obstacle course and have people donate to race each other.
Odd Job Day - Do your neighbours a favour - mow lawns, hang pictures, wash cars, etc - in return for donations.



P. ■ **Parking Space**

Auction - Have a great parking spot at the office? Auction it off each week to fundraise.

Photo Competition - Let people showcase their photography skills, or change it up and challenge people to show off their embarrassing photos from childhood.

Q. ■ **Questions for \$1** - Set up a jar and charge one dollar (or any donation) per question you answer.

R. ■ **Read-a-thon** - How many books can you read in a month or two? Have people sponsor you for each book you read. This works particularly well if you're a young reader who is still learning.

S. ■ **Spelling Bee** - Grab a dictionary and hold a challenge in your office, club, or home.

Scavenger Hunt - Take to the town to find and complete a scavenger hunt list. Collect donations from teams to participate.

T. ■ **Trivia Night** - Host a night full of facts and charge a team fee. Let's get quizzical.

U. ■ **Ugly Sweater**

Contest - Grab some friends to wear an ugly sweater (holiday themed or not) and have an audience vote for the ugliest. 1 vote = \$1 dollar donation.

V. ■ **Vacation Day** - Ask your employer if the company can offer a paid vacation day as a prize for your fundraiser.

Valet Service - Offer valet parking at the office or school for a day or week. Your colleagues can pull up to the front door, make a donation & pass you the keys. You'll park their car and raise some funds.

W. ■ **Word of the week** - pick a word and each time someone says it, they have to put some coins in a jar. Some great word choices are "umm", "can't", and for those adults at the office, any swear words.

Wrap Presents - Raise money while helping your coworkers, friends and family with their holiday wrapping.

X. ■ **Xerox** - Rule the printer in the office for a day by making everyone's copies and changing the toner, by donation from your coworkers of course.

Y. ■ **Yoga classes** - hold a beginner yoga class in the park or stream it online. Collect donations for everything that joins in.

Year Party - Pick a year and throw a themed party. Who wouldn't love a party with all things 1999?

Z. ■ **Zumba** - Plan a zumba afternoon in your local park or office space.

